

**THE  
BATMAN** 



**KROSS**   
**STUDIO**



## **“THE BATMAN”**

**PRODUCT SERIES FEATURING 10-PIECE  
BAT-SIGNAL-INSPIRED LUXURY  
COLLECTOR SET AND NEW WATCH  
ROLLS LAUNCHES FROM KROSS STUDIO,  
WARNER BROS. CONSUMER PRODUCTS  
AND DC IN CELEBRATION OF THE FILM’S  
UPCOMING RELEASE**

Kross Studio and Warner Bros. Consumer Products expand their ongoing partnership with their latest collaboration featuring two new projects in celebration of the upcoming Warner Bros. Pictures’ film “The Batman,” including a new 10-piece, limited-numbered “The Batman” Collector set and a new series of “The Batman”-themed watch rolls. The luxury collector set (100,000 USD) will include “The Batman” Tourbillon watch and an illuminated Bat-Signal functional art piece. “The Batman” will be released in theaters internationally beginning March 2 and in the US on March 4.

The new collection of watch rolls, each sold separately (250 USD), will feature four distinct representations inspired by iconic DC characters from the film: Batman (two editions), Selina Kyle (Catwoman), and The Riddler.



## A Bat-Signal for the Wrist

The Kross team developed a wristwatch that embodies Batman, with its dark styling, ultra-precise movement, and the Bat-Signal representation so famously used to summon the Super Hero. Here, it is a canvas for a central tourbillon cage in the form of a Bat emblem. The watch was created with a new version of Kross Studio's in-house developed and produced caliber KS 7'000: the mechanical hand-wound 3 Hz caliber KS 7'001, with a 5-day power reserve. Placed atop the central tourbillon's oversized cage, the miniature Bat-Signal's louvered surface allows light to filter through and enables glimpses of the regulator below and makes one revolution per minute.



The timepiece presents a different reading of hours and minutes. The hour hand is affixed to a peripheral display mechanism orbiting 360° around the tourbillon. The minutes are displayed on a disk, making one revolution per hour. A domed sapphire crystal arcs over the dial in a low profile that complements the rounded edges of the black DLC coated grade 5 titanium 45mm titanium case. Altogether, the movement and watch components total 283 parts, each hand-made and assembled on-site by Kross Studio in Gland, Switzerland.



## Utility, Form, and Function

For Kross Studio, the timepiece design required an equal balance of ergonomic considerations and improved user experience. The unique D-ring crown, found on the case back, and the "Time Set" push button, placed at 3 o'clock on the edge of the watch, maintain a low-profile to ensure a more comfortable wear than a conventional crown while also improving performance with a faster, easier winding and time-setting experience.

The barrel's mainspring is wound by lifting the D-Ring found on the case back and turning it like a key. To set the time, the wearer simply presses the "Time Set" push button located at 3 o'clock while turning the case back D-ring in either direction. The case back also reveals the Kross Studio logo and the timepiece's unique engraved number, indicating its exclusivity as one of only ten pieces in the limited-edition series.

Ease of use also extends to changing "The Batman" Tourbillon's watch straps via Kross Studio's ingenious interchangeable strap system, allowing the removal and change of the strap with a simple 'click' of its quick release button. This enables an easy switch to any one of the three included strap options: a black calf leather strap embossed with the pattern of Batman's armor, a black rubber strap with black stitching, or the red rubber strap with red stitching. All straps are reinforced with a black rubber inlay for optimal durability and comfort.

## Light Up the Night

The Bat-Signal plays such a key role in “The Batman” Tourbillon that it was only fitting for Kross Studio to include a functional Bat-Signal art piece as an integral element of each collector set. Each timepiece comes delivered alongside a functional Bat-Signal that illuminates, further immersing the collector into the universe of Gotham City and “The Batman.”

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## Dark Personas

Beside the collector set, Kross Studio unveils a collection of four functional collectibles, making the watch roll the perfect companion for watch enthusiasts and fans of the Caped Crusader. The new collection of watch rolls, each sold separately (250 USD), features four distinct representations of iconic film characters from the movie: Batman (two editions), Selina Kyle (Catwoman), and The Riddler. Each watch holder is made of several leather textures and added elements reminiscent of the characters it represents.

Each watch holder model is crafted of genuine leather and comes screen-printed with a character’s striking likeness. Kross Studio designed each watch roll with unique accents and complementary colors inspired by the film character represented, with screen prints and contrast stitching in red for Batman editions, blue for the Selina Kyle (Catwoman) option, or green for The Riddler model.

Snap top closures flip wide open to accommodate any style of watch, cushioned on a removable pillow insert. High-quality black microfiber fabric and robust padding cradles the watch secured within and effectively prevents scratches and damage to the dial and band or strap. A co-branded patch stitched to the watch roll flap attests to each product’s authenticity. An included instruction card with QR code directs the owner to a registration page to access the digital user manual and to activate the 3-year extended warranty.

Again, Kross Studio erases boundaries between art, pop culture, and high horology presenting a full collection of high-performance collectible products, in collaboration with a major entertainment company.

“The Batman” Collector sets (100,000 USD each), and “The Batman” collectible watch rolls (250 USD each), are available for individual sale at **kross-studio.ch**, or through official partners and select authorized retailers.

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## About Kross Studio

Kross Studio is a manufacturer and design studio based in Switzerland, founded in 2020 by a group of five entrepreneurs, each bringing decades of experience at the highest echelons of luxury and design. The Swiss label specializes in creating innovative and exclusive art objects for the finest collectors. Known for its innovative collaborations, each piece produced by Kross Studio transcends its material to offer immersive visual experiences that also cross over into the broader world of contemporary arts and culture. Kross Studio designs each piece entirely in-house with the highest level of know-how and craftsmanship.

For more information, visit [www.kross.studio](http://www.kross.studio)



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## About Warner Bros. Consumer Products

Warner Bros. Consumer Products, part of WarnerMedia Global Brands and Experiences, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Wizarding World, Looney Tunes, Hanna-Barbera, HBO, Cartoon Network and Adult Swim. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships, and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

## DC

DC, a WarnerMedia Company, creates iconic characters, enduring stories, and immersive experiences that inspire and entertain audiences of every generation around the world and is one of the world's largest publishers of comics and graphic novels. As a creative division, DC is charged with strategically integrating its stories and characters across film, television, consumer products, home entertainment, interactive games, DC UNIVERSE INFINITE digital subscription service and community engagement portal. For more information visit [dcomics.com](http://dcomics.com) and [dcuniverseinfinite.com](http://dcuniverseinfinite.com).

## About "The Batman"

From Warner Bros. Pictures comes Matt Reeves' "The Batman," starring Robert Pattinson in the dual role of Gotham City's vigilante detective and his alter ego, reclusive billionaire Bruce Wayne. Two years of stalking the streets as the Batman (Robert Pattinson), striking fear into the hearts of criminals, has led Bruce Wayne deep into the shadows of Gotham City. With only a few trusted allies—Alfred (Andy Serkis), Lt. James Gordon (Jeffrey Wright)—amongst the city's corrupt network of officials and high-profile figures, the lone vigilante has established himself as the sole embodiment of vengeance amongst his fellow citizens. When a killer targets Gotham's elite with a series of sadistic machinations, a trail of cryptic clues sends the World's Greatest Detective on an investigation into the underworld, where he encounters such characters as Selina Kyle (Zoë Kravitz), Oz/aka the Penguin (Colin Farrell), Carmine Falcone (John Turturro), and Edward Nashton/aka the Riddler (Paul Dano). As the evidence begins to lead closer to home and the scale of the perpetrator's plans becomes clear, Batman must forge new relationships, unmask the culprit, and bring justice to the abuse of power and corruption that has long plagued Gotham City. Reeves ("The Planet of the Apes" franchise) directed from a screenplay by Reeves & Peter Craig, based on characters from DC. Batman was created by Bob Kane with Bill Finger. Dylan Clark (the "Planet of the Apes" films) and Reeves produced the film, with Michael E. Uslan, Walter Hamada, Chantal Nong Vo and Simon Emanuel serving as executive producers. Warner Bros. Pictures Presents a 6th & Idaho/ Dylan Clark Productions Production, a Matt Reeves Film, "The Batman."



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# TECH SPECS

## THE BATMAN TOURBILLON

<b>Parts</b> 283	<b>Limited edition</b> 10 numbered pieces
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Movement

<b>Caliber</b> KS 7'001	<b>Jewels</b> 27
<b>Functions</b> Manual-winding central tourbillon	<b>Power reserve</b> 5 days
<b>Parts</b> 205	<b>Frequency</b> 21'600bph / 3Hz

Case

<b>Materials</b> Grade 5 titanium protected by a black DLC treatment	<b>Diameter</b> 45mm
Dome-shaped anti-reflective sapphire crystal	<b>Thickness</b> 20mm
<b>Water Resistance</b> 30m or 3 ATM	<b>Thickness without crystal</b> 12.5mm

Case back

**Materials**  
Grade 5 titanium  
  
4 anti-reflective sapphire crystals

Interchangeable straps

- |  |  |
|--|--|
| 1. Black calf leather strap embossed with the pattern of Batman's armor, black stitching | All straps are reinforced with a black rubber inlay for optimal durability and comfort |
| 2. Black rubber strap, black stitching   | Black DLC grade 5 titanium clasp   |
| 3. Red rubber strap, red stitching   |  |

## THE BAT-SIGNAL

<b>Material</b> Aluminum	<b>Dimensions</b>
<b>Weight</b> 12kg	<b>Height</b> 325mm (12,8 inches)
<b>Power</b> 12-15W	<b>Diameter</b> 455mm (17,9 inches)
<b>LED</b> 3000K (warm white)	<b>Projector diameter</b> 205mm (8,1 inches)